

➡ Hi, I'm Dave Price

I'm a multi-disciplinary creative. A UI designer with UX sensibilities. I've crafted design systems. Prompted AI. Scamped concepts. Tailored copy. Pushed pixels. Béziered curves. Dragged keyframes. Won pitches. Lost sleep. Made deadlines. Sweet-talked clients. Coerced developers. Mopped brows. Led by example. And across everything, taken pride.

Contact

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Clients

Orange / Apple / Jaguar Land Rover / Ford / Hitachi / BBC
Bombay Sapphire / Oracle / Virgin Atlantic / Microsoft Bing
V&A / BT / Lloyds TSB / Nokia / Doodle Productions / GHD
Marks and Spencer / Alfa Romeo / Virgin Media / Volvic
Getty Images / Royal Bank of Scotland / Virgin Mobile / LG
Visit London / Discovery / Codemasters / Hunter Boots

Experience

Orange

Freelance UX / UI
11/2022 – Present

Method - Hitachi

Freelance Strategy UX / UI
09/2022 – 10/2022

Engine - Apple

Freelance UI
06/2022 – 07/2022

Spark44 / Accenture -

Jaguar Land Rover
Global Digital Design Lead
01/2015 – 04/2022

Bluehive

Freelance UX / UI
03/2012 – 12/2014

Ogilvy One

Freelance UX / UI
02/2012 – 03/2012

LBi

Freelance UX / UI
09/2011 – 10/2011
11/2011 – 01/2012

Exposure

Head of Digital Design
04/2011 – 09/2011

R/GA

Freelance Creative
10/2010 – 04/2011
10/2011 – 11/2011

Euro RSCG London

Freelance Creative
09/2010 – 10/2010

Saint @ RKCR/Y&R

Freelance Creative
06/2007 – 09/2010

Start Creative

Freelance Creative
10/2006 – 05/2007

PDD

Senior Designer + UI
05/2003 – 07/2006

Central Industrial

Senior Designer / Art
Direction
07/2001 – 05/2003

Teamworks Interactive

Senior Designer
09/1999 – 01/2001

Symbiosis

Designer
05/1997 – 09/1999